

Sommario Rassegna Stampa

Pagina	Testata	Data	Titolo	Pag.
Rubrica	Camst			
	Italiafruit.net	29/09/2017	<i>SANA ALIMENTAZIONE A SCUOLA, SE NE PARLA ALLA FIERA DIDACTA</i>	2
	Cittametropolitana.fi.it	28/09/2017	<i>A DIDACTA GIORNATA DEDICATA AL VALORE EDUCATIVO DELL'ALIMENTAZIONE</i>	4
	Comune.Fi.it	28/09/2017	<i>A DIDACTA GIORNATA DEDICATA AL VALORE EDUCATIVO DELL'ALIMENTAZIONE</i>	6
	InToscana.it	28/09/2017	<i>SCUOLA E INNOVAZIONE: IL MINISTRO FEDELI INAUGURA DIDACTA A FIRENZE</i>	8
	Met.Provincia.Fi.it	28/09/2017	<i>A DIDACTA GIORNATA DEDICATA AL VALORE EDUCATIVO DELL'ALIMENTAZIONE</i>	10
	Cittametropolitana.fi.it	27/09/2017	<i>LA MINISTRA FEDELI INAUGURA DIDACTA ITALIA CON LE INNOVAZIONI PER LA SCUOLA</i>	12
	Firenzepost.it	27/09/2017	<i>FIRENZE: «FIERA DIDACTA ITALIA», CON LE INNOVAZIONI PER LA SCUOLA, INAUGURATA DALLA MINISTRA VALERIA</i>	14
	Gonews.it	27/09/2017	<i>[FIRENZE] LA MINISTRA FEDELI INAUGURA DIDACTA ITALIA CON LE INNOVAZIONI PER LA SCUOLA</i>	16
	Met.Provincia.Fi.it	27/09/2017	<i>LA MINISTRA FEDELI INAUGURA DIDACTA ITALIA CON LE INNOVAZIONI PER LA SCUOLA</i>	19



ITALIAFRUIT NEWS

IL PRIMO NETWORK
PER I PROFESSIONISTI
DELL'ORTOFRUTTA



✉ ISCRIVITI ALLA NEWSLETTER



MERCATI & IMPRESE



**Sono ARRIVATI
I NUOVI DATTERINI
CLAUSE!**

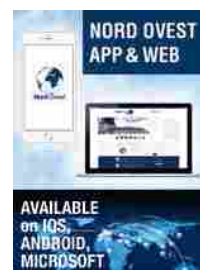
**Resistenti, stabili
e produttivi:
benvenuti Datterini.**



Shop Online
www.camst.it/online



**le mele che
ti sorprenderanno.**





/RJLQ

1HZV GDOOH 3XEEOLFKH \$PPLQLVWUD
GHOOD &LWWj 0HWURSROLWDQD GL)LUHC

\$UHD)LRUF &KLD((PSROHVH 9D 0XJHO 3LDC 9DO GL (9DOGD 3 UD 3 LV WR &LWJ

9D

+RPH 3ULPR SLDRQRF D QDQD QJ D
DUFKLYZRS 1HZV HGDW VRWZV/HW VHWU (GLFR &KL VLDPR JLR 6HWWR

>6FXR-QD@LPRQLH (YHQWL@
&RPXQH GL)LUHQJH

G+)OLS

3ULPR SLDRQRF D QDQD QJ D

6SRUW

\$ 'LGDFWD JLRUQDWD GHGLFDWD DOLPHQWDJLRQH
GHOOD DOLPHQWDJLRQH

3ULPR 3LDQR

1HZV GL 7RSQHZV \$16\$ LW

/D YLFHVLQGDFD *LDFKL @\$)LUHQJH IDWWR XQ JUDGR GH SDVVR LQ DYDQWL
PDODWWLH PHWDEROLFKH^a

6HQDWR JRYHUQR VRRV

*E /DERXU GL &RUE\Q YI

&KLHVWD DUFKLYLDJLRC

6RQR VROR L EDPELQL LVFULWWL DOOH PHQVH VFRODVWLFKH GHO &RPXQH LQ
GHOOD 7RVFDQD LQ JUDGR GL JDUDQWLUH RJQL JLRUQR FLUD PLOD SDWL FI
SRUWDWR GD FDVD 'LHFL VRQR ULVFULWWL DOOD VFXROD SULPDULD GXH DOO
SULPR JUDGR H XQR DOOD VFXROD GHOOD LQIDQJLD /R KD GHWWR OD YLI
DOO HGFJLRQH &ULVWLQD *LDFKL LQWHUYHQGR TXHVWD PDWWLQD DOOD)RU
GL 'LGDFWD GHGLFDWD DOOD VDQD DOLPHQWDJLRQH H 9.5% / 70 (7.263 (77\$ & 2 / (9.17) D
FXOWXUD GHO FLER /LQLJLDWLYD HUD SURPRVVD H RU 6HUYLJL HG 2IHHUWHS
&RPXQL ,WDOLDQL LQ FRODERUDJLRQH FRQ &DPVW & 5 IKRG HG VLRG VLVW
VHUYLJL GL ULVWRUDJLRQH

6HUYLJL HG

VWUXPHQW

2IHHUWHS

ODYRUR

@/L,WDOLD VXOOH PHQVH VFRODVWLFKH KD GXH YHORFLWj ± KD VRWWROLQH
DPELUHEEH DG DYHUH LO UHIHWRULR OJ DOWUD KD OD IRUWXQD GL DYHUH H S
GD WH^a

JRWR *DGJHI

ORELOH 5V

2IHHUWHS

ZURYD & 3

/D JLRUQDWD GL LQLJLDWLYH GHGLFDWH DOOD FHQWUDOLWj HGXFWDWLYD GHO
DOLPHQWUDH QDVFH GDOOD SURIRQGD FRQVDSHYROHJJD GL FRPH TXHVWD VLD LO
RJQL DOWUR VL IRUPDQR H VYLOXSSDQR RSLQLRQL FRQRVHQJH H 0HW

(GLFRQOREL

DFHEBZLWV

JUDQ SDUWH LO UXROR GHOOD LQGLYLGXR DGXOWR QHOOD VRFLHWj SUFFKLYLR QH
DOWUD LVWLWXJLRQH SXZ DLXWUDH D YLYHUH LQ PRGR SL ± VDQ SUFFKLYLR JL
FRQRVHQJH QHFHVVDULH D HYLWUDH FRPSRUWDPHQWL SD FULVFKQRW 6FHOV
SRFR VDOXWUDH /D JLRUQDWD q FRPLQLDWD FRQ OD WDYROD URW 7RVFDQD

DFHEBZLWV

SUFFKLYLR QH

SUFFKLYLR JL

SD FULVFKQRW

6FHOV

GHOOD ULVWRUDJLRQH WHPD LQWRUQR DO TXDOH VL VRQR FRQURQWDWL ROV
FKH q DQFKH SUHVLGHQWH GHOOD FRPPLVVLRQH LVWUXJLRQH GL &LWWj

7RVFDQD

DFHEBZLWV

SUFFKLYLR QH

SUFFKLYLR JL

SD FULVFKQRW

6FHOV

GLSDUWLPHQWR SHU LO VLVWHPD HGXFWDWLYR GL LVWUXJLRQH &LWWj
6FDUVFLRWL SUHVLGHQWH 2ULFRQ 2VVHUVDWRUR 2ULFRQ 2VVHUVDWRUR &LWWj
*LXVHSSH 0RULQR SHGLDWUD GLHWRRJR RVSHGDOH SHGLDWLFR % (YHQWL@

DFHEBZLWV

SUFFKLYLR QH

SUFFKLYLR JL

SD FULVFKQRW

6FHOV

%DUELHUL LQVHJQDQWH 3URJHWWR 3)DYRO8JD *LRYDQQL)DHC
WHQLFR GL \$QFL SHU OD GHILQLJLRQH H OJ DJJLRUQDPHQWR OLQH 853
/LQFRQWUR HUD FRRUGLQDWR GD /XLVDQD 0HVVHUL SURWDJRQ 8IILFLR VWDF

DFHEBZLWV

SUFFKLYLR QH

SUFFKLYLR JL

SD FULVFKQRW

6FHOV

5\$,
@\$)LUHQJH ± KD SURVHJXLWR OD YLFHVLQGDFD *LDFKL ± DEELDR IDWWR X
DYDQWL QHOOD OLQHD GL SUHYHQJLRQH GHOOD PDODWWLH PHWDERO 1HZVOHW

DFHEBZLWV

SUFFKLYLR QH

SUFFKLYLR JL

SD FULVFKQRW

6FHOV

Codice abbonamento: 105047

.QGLFH \$ =SDUOD F1

SRPHULJJLR
 7HPSHUDWXBDFHSLW
 9HQWRGHEROH

,QIRPRELOLWj =7/ 3C
 /DYDJJLR VWUDGH LQ

, OXRJKL GHOOD &LWV
 0XVHL 6HJJL HOHWWF

&XOWXUD H W(XLFD)RGRS RUW\$PELHQWH JLDUGLQDRVLCVLRQDEWQEWJ VRFBRDMDODHWLJYHNOQL LQ &LWWJ

3(5&2562+20(!&2081,&\$7, 67\$08\$,817\$!

&RPXQLFDWL 6WDPSD

7XWWL L FRPXQLFDWL
 6LQGDFR
 &RQVLJOLR
 *LXQWD
 4XDUWLHUL
 1RWLJLH GL VHUYLJLR
 \$OWUR

\$ 'LGDFWD JLRUQDWD GHGLFDW
 GHOO1DOLPHQWD]LRQH

/D YLFHVLQGDFD *LDFKL @ \$)LUHQJH IDWW
 SUHYHQLUH OH PDODWWLH PHWDEROLFKA

6RQR VROR L EDPELQL LVFULWWL DOOH PHQVH
 ULVWRUDQWH GHOOD 7RVFDQD LQ JUDGR GL JDU
 PDQJLDQR LO SDQLQR SRUWDWR GD FDVD 'LHFL VR
 DOOD VFXROD VFRQGDULD GL SULPR JUDGR H XQ
 YLFHVLQGDFD H DVVHVVRUD DOO1HGXFJ]LRQH &UL

6HUYLJL GHOO DUHD ILRUHQWLD
 UXROR GHOOD VFXROD QHOOD FRVWUX]LRQH GL XQD FXOWXUD GHO FLER /1LQLJL
 RUJDQL]DWD GD \$1&, O \$VVRFLD]LRQH 1D]LRQDOH

3RUWDOH GH L VHUYLJL
 6HUYLJL H PRGXOL GHO &RPXQH

&DPVW &.5 IRRG HG (OLRU 5LVWRUD]LRQH SODVHU GL VHUYLJL GL ULVWRUD]LRQH
 XQD DPFLUHEEH DG DYHUH LO UHIHWWRULR O1DOWURROR
 VFHJOLH LO IDL GD WH^a

/D JLRUQDWD GL LQL]LDWLYH GHGLFDWH DOOD FHQWUDOLV7XWWL
 DOER SUHWRULR RGRPHQW DUH QDVFH GDOOD SURIRQGD FRQVDSHYRCHJD GL FRPH TXHYWD VLD
 DQDJUDIH H FHUWLHFDW PLQHQQQR LQ JUDQ SDUWH LO UXROR GH
 TXHVVWR FKH SL GL TXDOVLDVL DOWUD LVWLWX]LRQH SVZ DLXWDUH D YLYHUH
 XILFL UHOD]LRQL SXEOLFR

ULVFKLR FRPH LO VHJLUH XQ1DOLPHQWD]LRQH SFRF VDOXWDUH /D JLRUQDWD
 OD WDYROR URWRQGD GDO WLWROR μ, O YDORUH HGXFVLYR GHOOD ULVWRUD]LRQH

VL VRQR FRQURQDWDWL ROWUH DOOD YLFHVLQ
 FRPLVLRQH LVWUX]LRQH GL \$QFL 5RVD 'H 3DVTXDOH FDSR GLSDUWLPHQWR

HGXFDWLYR GL LVWUX]LRQH H IRUPD]LRQH GHO 0LXU &DUOR 6FDUVFLRWWL
 2VVHUYDWRULR 5LVWRUD]LRQH &ROOHWWLYD H 1XWU]LRQH *LXVHSSH

HGLQJLD XUEDQLVHFD
 3URJHWWR *)DYRO8JD *LRYDQQL)DHGL UDSSUHVHQWDQWH GHO WDYROR WHQ
 GHILQL]LRQH H O1DJJLRUQDPHQWR OLQHH GL LQGLUL]JR SHU OD ULVWRUD]LR
 FRRUGLQDWR GD /XLVDQD OHVVHUL SURWDJRQLVWD GH μ/D 3URYD GHO &RFR1

DOER SUHWRULR RGRPHQW DUH QDVFH GDOOD SURIRQGD FRQVDSHYRCHJD GL FRPH TXHYWD VLD
 DQDJUDIH H FHUWLHFDW PLQHQQQR LQ JUDQ SDUWH LO UXROR GH
 TXHVVWR FKH SL GL TXDOVLDVL DOWUD LVWLWX]LRQH SVZ DLXWDUH D YLYHUH
 XILFL UHOD]LRQL SXEOLFR
 VSRUWHOR DWLWLYW] SURGXWLYH
 HFRQRPLD H LPSUHVVH
 PHUFDWR HOHWWRULR L]JPH
 HGLQJLD XUEDQLVHFD
 WULEXWL

©\$)LUHQJH ± KD SURVHJXLWR OD YLFHVLQGGDFD *LDFKL ± DEELDPR IDWWR XQ JU
 DYDQWL QHOOD OLQHD GL SUHYHQJLRQH GHOH PDODWWLH PHWDEROLFKH QRQ
 TXHOOR FKH ID PDOH PD VHUYLDPR QHOH QRVWUH PHQVH VROR FLz FKH
 ULVXOWDWR UHVR SRVVELOH VHJXHQR L GHWWDPD L GHOO ULFHUFQ QXWULJLRQ
 FRQVXOWDQGRFL FRQ JOL HVSHUWL^a
 ©\$EELDQR UHDOJJDWR XQ PHQ• PROWR PHGLWHUUDQHR H YDULR ± KD ULFRUG
 FHUHDOL LQWHJUDOL FRQ XQD IRUWH GLPLQXJLRQH GHOH SURWHLQH GL SUR
 VWDWD UHDOJJDWR GL GLIIXVLRQH GHOH EXRQH SUDWLFKH DOLPHQWDUL L
 DQFKH LO OLQJXDJJLR GH L SL• SLFFROL 4XL q VWDWR LQSRUWDQWH LO UDSSRL
 IDPLJOLH DWWUDYHUVR OD PHGLD]LRQH IRQGDPHQWDOH GHJOL LQVHJQDQWL^a
 ©&L VLDPR DFFRUWL FKH HUD LPSRUWDQWH IRUQLUH VWUXPHQWL DJOL LQVHJQD
 SHU SRWHU DIIURQWUDH LO SDVWR FRPH XQ YHUR H SURSULR PRPHQWR HGX
 LQVLPH DO IRUPDUVL GL XQ JXVWR DOO[DSSUHJ]DUPHQWR GHOOD GLIHHU
 LQVHJQDQWL DYHYDQR VYROWR XQ IRUWH ODYRUR GL PHGLD]LRQH LO PHQ• KD
 PHJOLR /R VQRGR GHOOD ILJXUD GL ULIHULPHQWR UDSSUHVVHQWDWR G
 IRQGDPHQWDOH GD TXL DQFKH OD VFHOWD GL RUJDQLJ]DUH D 'LGDFWI
 VXOO[DOLPHQWD]LRQH^a
 ©4XHVWR WHPD YD DIIURQWUDWR ± KD FRQFOXVR OD YLFHVLQGGDFD *LDFKL ± SHUFI
 q XQR VWUXPHQWR GL FRVWUXJLRQH GL FLWWDGLQDQJ]^a
 ,O SRPHULJJLR VDUj LQYHFH GHGLFDWR DO SHUVRQDOH VFRODVWLFRL LQ SDU'
 GRFHQWL \$OOH VSD]LR DOOR &KHI)DELR 3LFFKL SDUOHUj VX µ/D |
 UHVSRQVDELOLWj DPRURVD] /D JLRUQDWD VL FRQFOXGHUj DOOH FRQ XQR
 D FXUD GHJOL FKH GH SURJHWWR 8JD /D 7DUWDXJJD IQ

©7RUQD DOOD OLWVD

%LODQFL	6HUYLJL GL HJRYHUQPHQW DWLWYL H GL IXWXUD
\$WWL H GHOLEHUDJLRQL	DWWLYD]LRQH
\$OER 3UHWRULR	&RPH IDUH SHU
3XEEOLFJLRQL	(OHQFR VLWL WHPDWLFL
&RFRUWL	2ELHWWLYL GL DFFHVLELOLWj
3XQH IL LW	8IILFLR VWDPSD 3DOD]JR SHFFUR VWULQR GL FDOO FHOVHU
SURWRFROOR#SHF FRP	SDWULPRQLR GHOO 8PDQLW] GL I
%DQGL GL JDUD	3URWH]LRQH FLYLOH
3RVWD (OHWWURQLFD	6SRUWHOR LPPLJUD]LRQH
&HULFDWD)DWWXUD]LRQH HOHWWURQLFD
3ULYDF	
1RWH /HJDOL	
853	

&RPXQH GL)LUHQJH 3DOD]JR 9HFFKLRL 3LD]JD GHOO 6LJQRULD),5(1=(3 ,9\$

4XHVWR VLWR H WXWWL L VLWL DG HVVR FRUHHODWL VL YHGD O LQIRUPDWLYD HVVHVD SHU O HOHQFR GH
 DFFRQVHQWL DO9ORXOXWDOO]LRIRU \$FFHYDORVWHVD

17:25. 1726&\$1\$

&HUF D

1(:6 6(59,- (9(17, 79

9,9(5(352'855(9,\$**,\$5(
 3HU FKL YLYH OD 7RVFDQBU FKL ODYRUD H SURG3HU FKL VFRSUH OD 7RVFDQD
 FRPH FLWWDGLQR 7RVFDQD FRPH YLDJJLDWRUH

62&,(7•

6FRSUL WXW1
DUJRP HQWL

6&82/\$ (,1129\$ = ,21(,/
 0,1,6752)('(/, ,1\$8*85\$
 ', '\$&7\$ \$),5(1=(

\$57,&2/, &255(/\$

9,9(5(6RFLHWj
 'LGFWD ,WDOLD OD ILHUD LC
 VEDUFD D)LUHQjH

352'855(*LRYDQL
 2OWUH VWXGHQWL D 6LHQD
 GHGLFDWR DO FLER

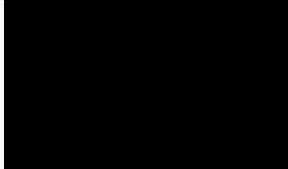
9,9(5(6RFLHWj
 6XRQD OD FDPDQHOOD SHU J
 PLOD WRUQDQR LQ FODVVH

6L © DSHUWD DOOD)RUWH]]D GD %DVVR OD ILHUD GHGLFDWD DC
 GHOO LVWUX]LRQH FRQ HVSRLWRUL H ZRUNVKRS

7DJOLR GHOO ~~PLQVWURRSHUOO~~ ,VWUX]LRQH 9DOHULHJHGH
 GHOO LQQRyd]LRQH FK)RUWH]]DSDVVRVRLGDQDQHQ
 ZRUNVKRSWUH FRQYHJQL VHLQDUL GHGLFDWL DO IXW>

OL SLDFH TXHVVD 3DJLC

,O PLQLVWUR KD V~~RHWWD~~ SUDPR HGH]LRQH © OD SURYD
 GHOO V~~EXRDB~~VWD ILHUD YHUU; DIIURQWDWR XQ W
 GHOO LQQRyd]LRQH GLGDWWLFD 4XL RJQL DQQR GR
 SUDWLFKH OH UHDOw; PLJOLRUL QHOOD DPFLWR GHOO
 IRUPDWLYL GHOOH QRWUH UDJD]]H OD IRUPD]LRQHGH





© DO FHQWUR GHO SURFHVVR LQQRWDWLYR FRV- FRPH O

)LHUD 'LGDFWD ,WDO! GHOOD VFXROD
PLQXWL ID

\$ 'LGDFWD/XLJL %HUOLQJX

i/D PRVWUD © IUXWWR GL XQ ODYRUR GL VLQHUJLH H FROODERUD]LRQL GL WXWWH OH LVWLWX]LRQL FKX K
ULVXOWDWL FRPH DG HVHPSLR DOOD SDUWHFLSD]LRQH DWWLYD GHOOH YDULH 5HJLRQL LWDOLDQH
O DVVHVVRUH DOOE.VWUX]LRQH GHOOD 5HJLRQH 7RMDUQD &ULVWLQD *ULHFR LO QRWUR RELHWWL
GLYHQWUDH 'LGDFWD ,WDOLD XQ+5XQWRVGLWULIUSPHQWRHSHU DE;WDOLD WHUUDQHDi

1HOOD JLRUQDWD GL GRPDQL D 'LGDFWD LO IRFXV VDUU QXOOELPSRUWDQWH WHPD GHOOE'DOLPHQWD]LRQ
TXDOH VDUi GHGLFDWR XQ &RQY HJQR D FXUD GL &5 IRRG &DPVW HG (OLRU 5LVWRUD]LRQH WUH LPSRUW
GHL VHUYL]L GL ULVWRUD]LRQH LQ FROODERUD]LRQH FRQ LO &RPXQH GL)LUHQJH H \$1& , \$VVRFLD]LRQH
&RPXL ,WDOLDQL *OL LQFRQWUL VDUUQQR PRPHQL GL LQIRUPD]LRQH FRQGLYLVRQH GL HVSHULHQJH
VXO YDORUH H LO ULVSHWWR GHO FLER LQWHVR QRQ VROR FRPH QXWULPHQR PD DQFKH WUDGL]LRQH
VDOXWH H EHQHVVHUH HWLFD H UHVSQRVDELOLWi

FRPPHQWL

2UGLQD0RSHU

\$JLXQJL XQ FRPPHQWR

3OXJ LQ &RPPHQWL GL)DFHERRN

&+ , 6,\$03('\$=,21(&217\$77&23<5,*+7

6HJXL #LQWRVFDQD

127(/(*\$i, 35,9\$&l< &2',.&((7,&2&5('7,

)RQGD]LRQH 6LVWHPD 7RVFDQD 3 ,

/RJLQ

1HZV GDOOH 3XEEOLFKH \$PPLQLVWUD
GHOOD &LWWj 0HWURSROLWDQD GL)LUHC

\$UHD)LRUF &KLDI (PSROHVH 9D 0XJHO 3LDC 9DO GL (9DOGD 3 UD 3 LV WR &LHU

9D

+RPH 3ULPR SLDRQRF D QDQD QJ D
3ULPR SLDRQRF D QDQD QJ D
6SRUW

>6FXR-QD@LPRQLH (YHQWL@
&RPXQH GL)LUHQJH

G+)OLS

3ULPR SLDRQRF D QDQD QJ D

6SRUW

\$ 'LGDFWD JLRUQDWD GHGLFDWD DOLPHQWDJLRQH
GHOOD DOLPHQWDJLRQH

3ULPR 3LDQR

1HZV GL 7RSQHZV \$16\$ LW

/D YLFHVLQGDFD *LDFKL @\$)LUHQJH IDWWR XQ JUDQGH SDVVR LQ DYDQWL
PDODWWLH PHWDEROLFKH^a

5DJJL *ULOOR EHQH O
6HQDWR JRYHUQR VRRV
(PD

6RQR VROR L EDPQLL LVFULWWL DOOH PHQVH VFRODVWLFKH GHO &RPXQH LQ
GHOOD 7RVFDQD LQ JUDGR GL JDUDQWLH RJQL JLRUQR FLUD PLQD SDVWL FI
SRUWDWR GD FDVD 'LHFL VRQR ULVFULWWL DOOD VFXROD SULPDULD GXH DOOI
SULPR JUDGR H XQR DOOD VFXROD GHOOD LQIDQJLD /R KD GHWWR OD YLI
DOOH HGXFJLRQH &ULVWLQD *LDFKL LQWHUYHQGR TXHVWD PDWWLQD DOOD)RUV
GL 'LGDFWD GHGLFDWD DOOD VDQD DOLPHQWDJLRQH H 9.5% / 70 (7.2 63 (77\$ & 2 / (9 (17) 0
FXOWXUD GHO FLER / LQLJLDWLYD HUD SURPRVVD H RU
&RPXQL ,WDOLDQL LQ FRODERUDJLRQH FRQ &DPVW & 5 IKK G HG
VHUYLJL GL ULVWRUDJLRQH

*E /DERXU GL &RUEIQ YI
VWUXPHQW
SOVD 7RS 7HXWWL JOL 5VV

9.5% / 70 (7.2 63 (77\$ & 2 / (9 (17) 0

6HUYLJL HG 211HUWHS
VWUXPHQW ODYRUR

@/ ,WDOLD VXOOH PHQVH VFRODVWLFKH KD GXH YHORFLWj ± KD VRWWROLQH
DPELUHEEH DG DYHUH LO UHIHWRULR OJ DOWUD KD OD IRUWXQD GL DYHUH HS
GD WH^a

JRWR *DGJHI
ORELOH 5VV
211HUWDS
ZURYD & 3

/D JLRUQDWD GL LQLJLDWLYH GHGLFDWH DOOD FHQWUDOLWj HGXFWDWLYD GHO
DOLPHQWUDH QDVFH GDOOD SURIRQGD FRQVDSHYROHJJD GL FRPH TXHVWD VLD LO
RJQL DOWUR VL IRUPDQR H VYLOXSSDQR RSLQLRQL FRQRVHQJH H 0HW

(GLFRQOREL
IDHEBZLWV

JUDQ SDUWH LO UXROR GHOOD LQGLYLGR DGXOWR QHOOD VRFLHWj
DOWUD LVWLWXJLRQH SXZ DLXWUDH D YLYHUH LQ PRGR SL ± VDQ
FRQRVHQJH QHFHVVDULH D HYLWUDH FRPSRUWDPHQWL SD FULVFKQRW
SRFR VDOXWUDH /D JLRUQDWD q FRPLQLDWD FRQ OD WDYROD URW

SUFKLYLR QH
SUFKLYLR JL
7RVFDQD

GHOOD ULVWRUDJLRQH WHPD LQWRUQR DO TXDOH VL VRQR FRQURQWDWL ROV
FKH q DQFKH SUHVLGHQWH GHOOD FRPPLVLRQH LVWUXJLRQH GL
GLSDUWLPHQWR SHU LO VLVWHPD HGXFWDWLYR GL LVWUXJLRQ

&LWWj
&LWWj

6FDUVFLRWL SUHVLGHQWH 2ULFRQ 2VVHUWDWRULR 5LW5LWWRU
*LXVHSSH 0RULQR SHGLDWUD GLHWRORJR RVSHGDOH SHGLDWLFR
%DUELHUL LQVHJQDQWH 3URJHWR 3)DYRO8JD *LRYDQQL)DHC

0HWURSROLW
&RPXQLFDWL
VWDPSD

WHQLFR GL \$QFL SHU OD GHILQLJLRQH H OJ DJJLRUQDPHQWR OLQH
/ LQFRQWUR HUD FRRUGLQDWR GD /XLVDQD 0HVVHUL SURWDJRQ
5\$,

8 5 3
811FLR VWDF

@\$)LUHQJH ± KD SURVHJXLWR OD YLFHVLQGDFD *LDFKL ± DEELDR IDWWR X
DYDQWL QHOOD OLQHD GL SUHYHQJLRQH GHOOD PDODWWLH PHWDERO 1HZVOHWW

1HZVOHWW

Codice abbonamento: 105047

FKH ID PDOH PD VHUYLDPR QHOOH QRVWUH PHQVH VROR FLz Fk 0HW H
 SRVVELOH VHJXHQGR L GHWWDP L GHOO ULFHUF D QXWULJLRQLVWLF 6SRUW RU
 JOL HVSHUWL^a 1RQ SURILW

©\$EELDQR UHDOLJJDWR XQ PHQ• PROWR PHGLWHUUDQHR H YDULR ± KD ULFRUGDW
 LQWHJUDOL FRQ XQD IRUWH GLPLQXJLRQH GHOO SURWHLQH GL SURYHQL
 UHDOLJJDWD XQD FDWHQD GL GLIIXVLRQH GHOO EXR 7ZHHW WE
 OLQJXDJJLR GHL SL• SLFFROL 4XL q VWDWR LQSRUW PHWILUHQJH LU
 DWWUDYHUVR OD PHGLD]LRQH IRQGDPHQWDOH GHJOL L(0HW)LUHQJH
 ©&L VLDPR DFFRUWL FKH HUD LPSRUWDQWH IRUQLUH V @PHWILUHQJH
 SRWHU DIIURQWDUH LO SDVWR FRPH XQ YHUR H SURSL 9LJLOL GHO IXRFR ULFHUF D
 IRUPDUVL GL XQ JXVWR DOO¶DSSUHJJDUPHQWR GHOO \$UQR 5LVXOWHUHEEH FKH X YR
 VYROWR XQ IRUWH ODYRUR GL PHGLD]LRQH LO PHQ• F GDQHVH GHO LVLWLVWGDGRPH JO
 ILJXUD GL ULIHULPHQWR UDSSUHVHQWDR GDOO¶LQVH QD
 GL RUJDQLJJDUH D 'LGDFWD XQD JLRUQDWD VXOO¶DOLPH
 ©4XHVR WHPD YD DIIURQWDR ± KD FRQFOXVR OD Y XQR VWUXPHQWR GL FRVWUXJLRQH GL FLWWDGLQDQJDA SH
 ,O SRPHULJJLR VDUj LQYHFH GHGLFDR DO SHUVRQDOH LF
 \$OOH VSD]LR DOOR &KHI)DEL R 3LFFKL SDUO 6RURV D QFRUSRUD 9LVXDOLJJD V F
 DPRURVD¶ /D JLRUQDWD VL FRQFOXGHUj DOOH FR ,QFRUSRUD 9LVXDOLJJD V F
 SURJHWWR 8JD /D 7DUWDUXJD IQ

&RPXQH GL)LUHQJH

A LQLJLR SDJLQD

5HJ 7ULEXQDOH)LUHQJH
 Q GHO

0HW
 &LWwj 0HWURSROLWDQD GL)LU
 9LD &DYRXU)LUHQJH
 WHO ID[

'LUHWWRUH UHVLVQDQDFLHMF R \$
 :HE GHVLWQDGLD 1LHOVHQ
 &RRUGLQDPHQWR/ RUIGDQDR QDO
 &RQWHQW GVRVROORDRRLQXC
 8IILFLR 6WDPSD GHOO &LWwj
 0LFKHOH %UDQFDOH
 H_PDLO

D FXUD GL &LWwj 0HWURSROLWDQD GL)LUHQJH 'LUHJLRQH

< &23<5,*+7 (/.&(1=\$ ' 8 ,1)250\$=,21, 68/ 6, &/\$862/\$ ', (6&/86,21(5(63216\$%, 35,9\$&<



/RJLQ

1HZV GDOOH 3XEEOLFKH \$PPLQLVWUD
GHOOD &LWWj 0HWURSROLWDQD GL)LUH

\$UHD)LRUF &KLDI (PSROHVH 9D 0XJHO 3LDC 9DO GL (9DOGD 3 UD 3 LV WR &LHU

9D

+ RPH 3ULPR SL DSRHQJL DUFKLYZRS 1HZV HGDW VRWZV/HW W5WU (GLFR &KL VLDPR PHU 6HW

>6FXR-OR@WUH@

G+)OLS

3ULPR SLDRVFDQDQDQJ

6SRUW

/D PLQLVWUD)HGHOL LQDXJX **3ULPR 3LDQR** , V
LQQRydJLRQL SHU OD VFXROD **1HZV GL 7RSQHZV \$16\$ LW**



> @=220

2VSLWH G RQRUH OD 0LQLVWUD 9.\$%./7 0(7(2 63(77\$&2/(9(17 D(

)HGHOL FKH KD VRWWROLQHD **6HUYLJL BT 211HUWH GU**
HGLJLRQH q OD SURYD FKH HVLVWH XQD TXDOLWj LQQRydWLYD GHOOD **VWUXPHQW ODYRUR**
DIIURQWDWR XQ WHPD LPSRUWDQWH LO FRQIURQWR VXL FRQWHQXWL GHOOD **ORREL OH 5V 211HUWDYRUR**
RJQL DQQR GRYUDQQR 3LQFRWUDUVL' OH PLJOLRUL HVSHULGH H OH EXR **7URYD & 8**
PLJOLRUL QHOOD DPPELWR GHOOD GLGDWWLFD FKH DEELDQR FRPH **0REL OH 5V 211HUWDYRUR**
IRUPDWLYL GHOOD QRVWUH UDJD]H GHL QRVWUL UDJD]L **0REL OH 5V 211HUWDYRUR**
GRFHQWH q DO FHQWUR GHO SURFHVVUR LQQRydWLYR FRVU FRPH OH QXRYH UHVS **7URYD & 8**
(GLFRO 0REL

3(VVHU ULXVFLWL D SRUWDUH SHU OD SULPD YROWD IXRUL GDO **0HW** QL
LQWHUQDJLRQDOH VXO PRQGR GHOOD VFXROD ± KD GLFKLDUDW **ADFHERRZLWV \$UFKLYLR OH**
/HRQDUGR %DVLLOLFKL ± q OD SURYD WDQJLELOH GL XQ VLVWHPD **\$UFKLYLR H**
JUDQGH VRGGLVIDJLRQH q LO ULFRQRVFLPHQWR GD SD **6FHOV 1FWHV GHUQL** WI
SURVVLPD HGLJLRQH LQ *HUPDQLD VL LVSLUHUDQQR D VROXJLRQL YL **7RVFDQD IQ**

34XHVWD LQLJLDWLYD KD DIIHUPDWR OD 9LFHVLQGDFR &ULVWL **&LWWj** FK
VWHUHRWLSL GL XQ ,WDOLD FKH QRQ FROODERUD GL EDUULHU **&LWWj** /W
GDOOH LVWLWXJLRQL /D VFXROD ± KD DJJLXQWR QRQ **0HWURSROLW** JO
QRQ D FDVR DEELDPRLQWLWRODWR 'LGDFWD ,WDOLD D GRQ /RUHQJR **&RPXQLFDWL** RI
GDUH JOL VWUXPHQWL SHU OHJJHUH L VHJQL GHO WHPSR HG H **VWDPSD** RI
SURSULR FRPH GLFHYD GRQ 0LODQL /D VFXROD q GRYH VL FRVWUX **8 5 3** RA
XQ 3DHVH LQWHUR **8IILFLR VWDP**

3/D PRVWUD q IUXWWR GL XQ ODYRUR GL VLQHUJLH H FROODERUD **1HZVOHWW** D
SRUWDWR D JUDQGL ULVXOWDWL FRPH DG HVHPSLR DOOD SDUWH

Codice abbonamento: 105047



LWDOLDQH LO FRPPHQWR GHOO\$VVHVVRUD DOO,VWUXJLRQH GHOO 7F
QRVWUR RELHWWLYR q TXHOOR GL IDU GLYHQWUDH 'LGDFWD ,WDOLI 6SRUW R
H SHU WXWWL L SDHVL GHOOIDUHD PHGLWHUUDQHD' 1RQ SURILW

3&RORUR FKH SDUWHFLSHUDQQR D TXHVWR HYHQWR KD VRWWROLQHDWR *LRYDQ
,QGLUH DYUDQQR OIRSSRUWXQLWj GL DVVLVWHUH I 7ZHHW
GLGDWWLFD &L WHQJR D VRWWROLQH DUH FKH OILQ PHWILUHQJH
VPDUWSKRQH SHU FDPEDUH OD VFXROD Fq ELVRJQ
GHOOOR VSDJLR QHOOD VFXROD 3HUFKp OILQQRYDJLR
WHVWR 'L WXWWH TXHVWH WHPDWLFKH QH SDUOHUHPR
0DJJLR 0HWURSROLWDQR 1H
FLQWXUD ILRUHQWLQD/ QDVP

1HOOD JL RUQDWD GL GRPDQL IRFXV VXOOILPSRUWDQ
VDUj GHGLFDWR XQ &RQYHJQR D FXUD GL &,5 IRRG &DI
SOD\HU GHV VHUYLJL GL ULVWRUDJLRQH LQ FROOD
\$VVFRFLDJLRQH 1DJLRQDOH &RPXQL ,WDOLDQL *OL LQ
FRQGLYLVLQRH GL HVSHULHQJH H OLQHH JXLGD VXO
FRPH QXWULPHQWR PD DQFKH WUDGLJLRQH LQ
UHVSRQVDELOLWj

/D PDWWLQD RUH DO SDGLJOLQRH 6SDGRQLQL SLUQR LQIHULRUH S
5HIHJLRQH 6FRODVWLFV VDUj RUJDQLJDWD XQD WDYRC
ULVWRUDJLRQH WHPD LQWRUQR D FXL VL FRQIURQWHUH
\$1&, H YLFHQVLQGDFR &RPXQH)LUHQJH \$QJHOLF
SHUPDQH QWH ,; \$JULFROWXUD H SURGXJLRQH DJU
GLSDUWLPHQWR SHU LO VLVWHPD HGXFWDLYR GL
6FDUVFLRWL 3UHVLGHQWH 2ULFRQ 2VVHUYDWRULR
)ORUL 3HGLDWUD H 6HJUHWLUR SURYLQFLDOH GHOO
%HDWULFH %DUELHUL LQVHJQDQWH 3URJHWWR)DYRO
ILRUHQWLQD GL RULJLQH H SURWDJRQLVWD GH 3OD 3UR

,O SRPHULJJLR VDUj GHGLFDWR DO SHUVRQDOH GRF
ULODVFLR GL FUHGLWL H OD SUHVHQWJLRQH GL DOFX
DO JXVWR DOOD FRQGLYLVLQRH ,O FRQVXPR GHO SD
VRFLDOH TXLQGL QRQ SXz ULGXUVL DOOD VROD HVLJHQ

1HO SRPHULJJLR DOOH VSDJLR DOOR &KHI)DELR 3LFFKL FKH SDUOHUj VX
UHVSRQVDELOLWj DPRURVD' /D JL RUQDWD VL FRQFOXGHUj FRQ XQR VKRZ FRRNL
GHO SURJHWWR 38*\$ OD WDUWDUXJD'

)LUHQJH)LHUD

A LQLJLR SDJLQD

0HW)LUHQJH
@PHWILUHQJH
VHWWHPEUH SDUWH L
0DJJLR 0HWURSROLWDQR 1H
FLQWXUD ILRUHQWLQD/ QDVP

5HJ 7ULEXQDOH)LUHQJH
Q GHO

0HW
&LWWj 0HWURSROLWDQD GL
9LD &DYRXU)LUHQJH
WHO ID[

'LUHWWRUH UHVSRQVDELOLWj
:HE GHVLWQDGLD 1LHOVHQ

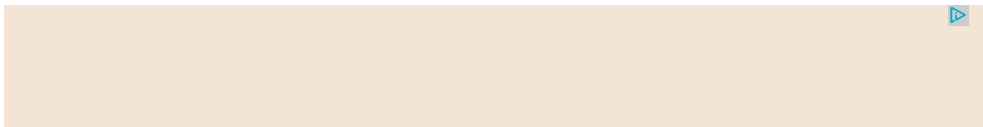
&RRUGLQDPHQWR/ RUHQDQDR
&RQWHQWV GHVRODORRORR
811FLR 6WDPSD GHOO &LW
0LFKHQH %UDQFDOH
H_PDLO

),5(1=(3267,7 :(%

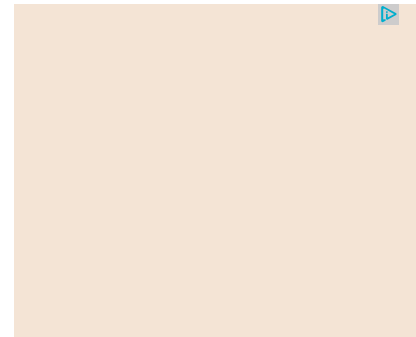


8WL0L]JDQGR)LUHQ]H 3RVW DFFHWL LO QRVWUR XVR GH LFRBNLHR USHLQXQD M]XB CPLJOLRUH
PHUFROHG@ VHWWHPEUH

\$662&,\$=,216,&85(=\$,)(6\$ 6&82/\$ (81,9(56\$75, (0(67,(8,8&,1\$)2&86 6\$/87((% (1(66(\$17('Ú,1*5\$1',0(172
+20(&521\$&& \$ 32/,7,&\$ (&2120,\$ &8/785\$ (9(17, 63257 5(3257\$*(



'\$ 0(5&2/('Ž 6(77(0%5(
) ,5(1=(m), (5\$ ', '\$&7\$,7\$/, \$} &21 /
3(5 /\$ 6&82/\$,1\$8*85\$7\$ '\$// \$ 0,1,6
)('(/,
' ,52%(57\$ 0\$1(75,&2/('Ž 6(77(0%5(&521\$&&8/785\$
6WDPSD



OD 0LQLVWUD GHOOÚ,VWUX]LRQH 9DOHULD)HGHOL DOOÚLQDXJXUI }
) ,5(1=(x \$SHUWXUD GD WXWWR HVDXULWR VWDPPDWLQD VH VV
,WDOLD} FRQ HVSRLWRUL ZRUNVKRS PRVWUH FRQYHJQL V OD
2VSLWH GÚRQRUH OD 0LQDOHULD 9DOHULD 9DOHULD 9DOHULD 9DOHULD mTX
SURYD FKH HVLVWH XQD TXDOLW& LQQRWDWLYD GHOOD VFXROD DW
FRQIURQWR VXL FRQWHQXWL GHOOÚLQQRVD]LRQH GLGDWWL R L
HVSHULHQ]H H OH EXRQH SUDWLFKH OH UHDOW& PLJOLRUL QHC FK†
TXDOLW& GH L SHUFRUVL IRUPDWLYL GHOOH QRVWUH UDJD]]H GH RQV
FRUSR GRFHQWH ª DO FHQWUR GHO SURFHVV LQQRWDWLYR FRV@ : GI
m(VVHU ULXVFLWL D SRUWDUH SHU OD SULPD YROWD IXRUL GI HYI
PRQGR GHOOD VFXROD x KD GLFKLDUDWR LO 3UHVLGHQWH GL)LU :L >
XQ VLVWHPD ,WDOLD FKH IXQ]LRQD /D QRVWUD SL» JUDQGH LPH
RUJDQL]DWRUL WHGHVFKL FKH SHU OD SURVVLPD HGL]LRQH LQ *HUPDOLD VL LVSLUHDDQR D VRUX]LR

Codice abbonamento: 105047



m4XHVWD LQLJLDWLYD x KD DIHUPDWR OD 9LFHVVLQGDFR &ULVWL
FKH QRQ FROODERUD GL EDUULHUH LGHRORJLFKH FKH VHSUDUDQF
QRQ a VROR GHJOL DGGHWWL DL ODYRUL PD GHO 3DHVH QRQ D
0LODQL \$JOL LQVHJQDQWL YRJOLDPR GDUH JOL VWUXPHQWL SHL
VWXGHQWL SURSULR FRPH GLFHYD GRQ 0LODQL /D VFXROD a GRV
LQWHUR}

m/D PRVWUD a IUXWWR GL XQ ODYRUR GL VLQHUJLH H FROODER
ULVXOWDWL FRPH DG HVHPSLR DOOD SDUWHFLSDJLRQH DWWLYD C
IDU GLYHQWUDH 'LGDFWD ,WDOLD XQ SXQWR GL ULIHULPHQWR S
VVDWR LO FRPPHQWR GHOO\$VVHVVRUD DOO\$,VWUXJLRQH GHOO

m&RORUR FKH SDUWHFLSHUDQQR D TXHVWR HYHQWR KD VRWWR
OÚRSSRUWXQLW& GL DVVLVWHUH DG XQ QXRUR PRGR GL IDUH HG
OÚLQQRYDJLRQH QHOOD VFXROD QRQ a VDSHU XVDUH XQR VPDUW
OD WUDVIRUPDJLRQH GHO WHPSR H GHOOR VSDJLR QHOOD VFXROD
H L OLEUL GL WHVWR 'L WXWWH TXHVWH WHPDWLFKH QH SDUOHU

1HOOD JLRUQDWD GL GRPDQL IRFXV VXOOÚLPSRUWDQWH WHPD C
&RQYHJQR D FXUD GL &,5 IRRG &DPVW HG (OLRU 5LVWRUDJLRQH
FROODERUDJLRQH FRQ LO &RPXQH GL)LUHQJH H \$1&, \$VVRFL
VDUDQQR PRPHQWL GL LQIRUPDJLRQH FRQGLYLVLQRH GL HVSHU
LQWHVR QRQ VROR FRPH QXWULPHQWR PD DQFKH WUDGLJ
UHVSRQVDELOLW&

/D PDWWLQD RUH DO SDGLJOLRQH 6SDGROLQL SLDQR LQIH
RUJDQLJJDWD XQD WDYROD URWRQGD GDO WLWROR ,O YDOR
FRQIURQWHUDQQR &ULVWLQD *LDFKL 3UHVLGHQWH &RPPLVVL
6DJJHVH 6HQDWULFH &RPPLVVLQRH SHUPDQHQWH ; \$JULFF
3DVTXDOH &DSR GLSDUWLPHQWR SHU LO VLVWHPD HGXFDWLYR GL
3UHVLGHQWH 2ULFRQ 2VVHUYDWRULR 5LVWRUDJLRQH &ROOHW
SURYLQFLDOH GHOO)GHUDJLRQH ,WDOLDQD 0HGLFL 3HGLDWUL
&RRUGLQD OD JLRUQDWD /XLVDQD 0HVHUL ILRUHQWLQD GL RUL

,O SRPHULJJLR VDU& GHGLFDWR DO SHUVRQDOH GRFHQWH FRQ X
SUHVHQWDLRQH GL DOFXQH EHVW SUDFWLFH VXO WHPD GHOOÚH
GHO SDVWR KD XQD IXQJLRQH HGXFDWLYD UHODJLRQDOH H VI
DOLPHQWUVL

1HO SRPHULJJLR DOOH VSDJLR DOOR &KHI)DELR 3LFFKL
DPRURVDY /D JLRUQDWD VL FRQFOXGHU& FRQ XQR VKRZ FRNLQJ

7ZHHW&+

7DJLHUD 'LGDFWD,WDOLDJJD GDVWDXVRRQH

3LVD WHQWI6FXROD \$JQ)LUHQJH LO)LUHQJH 'LG
IRWRJUDIDU&5HQJL KD TX GHOO PXVL ,WDOLD LO S
PRJOLH GL 5 FKL O&KD DF OD VFRPSDU'LPSRUWDQWH

3HQVLRQL 5LIRUPD GHO)LUHQJH SHI)LUHQJH DO
SHUHTXDJLR SROLJLH UH 'LGDFWD ,WD©)LHUD 'LGD
WRUQUHJ VROR GXH FFO&2UFKHVWU ,WDOLDa DOO

/\$6&,\$ 81 &200(172

\$57, &2&255 (/ \$7,

)LUHQJH DFTXD GLVD
H PDUJR SHU ODYI

)LUHQJH GDO OXJOL
YROWD LQ ,WDOLD L 7I
SHU DWOHWL GRZQ

)LUHQJH RPLFLGLR \$V
DSHUWR LO SURFHVVR

8CWLPR DJJLRUQDPHQWR3DJLQH YLVXDGLJJDWH LHUL

*RRJQH \$QDCWLEFV

PHUFROHGHWHPEUH

) , 5 (1 = ((3 5 2 9 , 1 & , \$

+ 2 0 () , 5 (1 = ((3 5 2 9 , 1 & , \$

, 1 ' , (7 5 2

5LFHUF D SHU

JRQHZ 3KRWRJD 5\$, 2 OLYI

/ D P L Q L V W U D) H G H O L L Q D X J X
F R Q O H L Q Q R Y D] L R Q L S H U O D

VHWWHPEUH \$WWXDO L W J H

f)DFHEP 7ZLW :KDWS G+ *RRJO (PDI

> & D P S L % L V S C H L S H @ L Q D W H D W U F
V S D V V R D E R U G R G L X Q T S



VDSHU XVDUH XQR VPDUWSKRQH SHU FDPELDUDH OD V
WUDVIRUPDJLRQH GHO WHPSR H GHOOR VSDJLR QHOOD
JOL DPQLHQWL JOL DUUHGL H L OLEUL GL WHVWR 'L
ZRUNVKRS FRQYHJQL H VHPLQDUL LQ ILHUD'

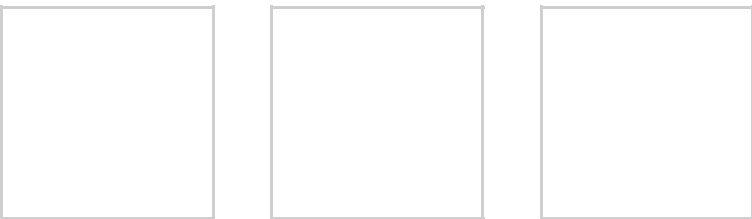
1HOOD JLRUQDWD GL GRPDQL IRFXV VXOOJLPSRUWDQI
TXDOH VDUj GHGLFDWR XG, & RIR RIG Q&D P V X U H G G I O L R U
5LVWRUDM&H LPSRUWDQWL SOD\HU GHV VHUYLJL GL L
&RFXQH GL)LUHQJYVRS\$1&JLRQH 1DJLRQDOH &RFXQL ,
VDUDQQR PRPHQWL GL LQIRUPDJLRQH FRQGLYLVLQRH
H LO ULVSHVWR GHO FLER LQWHVVR QRQ VROR FRPH GAWULPHQWR PD DQRKH WL
LQQRYDJLRQH VDOXWH H EHQHVVHUH HWLFD H UHVS

SXEEOLFLWj

/D PDWWLQD RUH DO SDGLJOLRQH 6SDGROLQL S
5HIHJLRQH 6FRODVWLFD VDUj RUJDQLJ]DWDXQDMDYR
HGXFDWLYR GHOODWHFVDMQDURURGH FX&ULLVFRQDURQD
3UHVLGHQWH &RPPLVVLQRH \$1&, H YL\$HOVQLGDFR &R
6DJJHVH&HQDWULFH &RPPLVVLQRH SHUPDQHQWH ; ; \$JU
DJURDOLPH&QDGH 3DV&X&R&G L S D U W L P H Q W R S H U L O \
LVWUXJLRQH H IRUP&D&QR 6FDU&B&R&V&H&QWH 2ULFRQ
2VVHUYDWRULR 5LVWRUDJLRQH&D&B&Q&R&W&L&D&U&H&D&W&U
6HJUHWDULR SURYLQFLDOH GHOOD)HGHUD&H&Q&U&L&W&D
%DUEL&H&V&H&Q&D&Q&W&H 3URJHVVWR)DYR&O&8&D &RRUGLQD
ILRUHQWLQD GL RULJLQH H SURWDJRQLVWD GH 3OD 3L

,O SRPHULJJLR VDUj GHGLFDWR DO SHUVRQDOH GRFH
ULODVFLR GL FUHGLWL H &H&S&W&H&V&H&Q&D&V&H&Q&D&H&O&D&H
DO FLER DO JXVWR DOOD FRQGLYLVLQRH ,O FRQVXP
UHODJLRQDOH H VRFLDOH TXLQGL QRQ SXz ULGXUVL

1HO SRPHULJJLR DOOH&KHI)V&D&R&B&K&F&O&R&U&O&H&U&j VX 3/D
FRPH UHVSQRVDELQWj DPRURVD' /D JLRUQDWD VL FR
FXUD GHJOL FKHI GHO SURJHVVWR 38*\$ OD WDUWDUXJD



)RQWH 8IILFLR 6WDPSD

7XWWH OH QRWLJLH GL)LUHQJH

,QGLHWUR

6FRSUL WXWWL JOLOV&Q&W&L&R&L&P&R&V&O&R&S&F&R&O&D&H&O&D&H)H&O (GLWL&R&Q
QHL QHJRJL (V&R&O&Q&J&R&Q TXHV&W&R&X&L&G&O&R&R&J&L WHUUHQR
6IRJOLD LO 9RODI&W&L&Q&R&H&Q&W UH&S&O&D&D&E&L&O&H *ULS &R&W&U&R&O
6FRQL)LQR D&Q&UR&P&R&Q&H \ &LWUR&S&Q & &DFW&X&V

(PSROSUHYLVLRQL PHWHR D
! .WDQLBRVFDQDHWHR (PSROL

f&	f&	f&	f&	f&	f&	f&	f&	f&	f&
f&	f&	f&	f&	f&	f&	f&	f&	f&	f&

VWDPSD 3') %OHWHF

Codice abbonamento: 105047

/RJLQ

1HZV GDOOH 3XEEOLFKH \$PPLQLVWUD
GHOOD &LWWj 0HWURSROLWDQD GL)LUH

\$UHD)LRUF &KLDI (PSROHVH 9D 0XJHO 3LDC 9DO GL (9DOGD 3 UD 3 LVWR &LHU

9D

+RPH 3ULPR SLDRQRFDDQDQDQD
3ULPR SLDRQRFDDQDQDQD
6SRUW

>6FXROR@WUH@

G+)OLS

)LUHQJH)LHUD

/D PLQLVWUD)HGHOL LQDXJX
LQQRydJLRQL SHU OD VFXROD

3ULPR 3LDQR

1HZV GL 7RSQHZV \$16\$ LW

,QLJLDWD OD)LHUD VXOO TLVWUXJLRQH DOOD)RUWHJJD

7URYDWR FDGDYHUH LQ

5DP% DVVR *LRYHG u IRFX

7LP 0DFURQ QRQ q SRO

7LP *HQWLRQL FKLHG



\$SHUWXUD VWDPDQL PHUFROHG u GD WXXWR HVDXULWR
)RUWHJJD GD %DVVR GRYH q VWDWD LQDXJXUDWD)LH
'LGDFWD ,WDOLD FRQ HVSRLWRUL ZRUNVKRS
PRVWUH FRQYHJQL VHPLQDUL VXO IXWXUR GHOOD VFX
LWDOLDQD

> @=220

2VSLWH G RQRUH OD 0LQLVWUL

)HGHOL FKH KD VRWWROLQHD

HGLJLRQH q OD SURYD FKH HVLVWH XQD TXDOLWj LQQRydWLYD
DIIURQWDWR XQ WHPD LPSRUWDQWH LO FRQIURQWR VXL FRQWHQXWL
RJQL DQQR GRYUDQQR 3LQFRWUDUWL OH PLJOLRUL HVSHULQH H OH
PLJOLRUL QHOOD DPPELWR GHOOD GLGDWWLFD FKH DEELDQR FRPH
IRUPDWLYL GHOOH QRVWUH UDJDJH GHL QRVWUL UDJDJL Q TXHVWR
GRFHQWH q DO FHQWUR GHO SURFHVV LQQRydWLYR FRV FRPH OH
QXRYH UHVS

3(VVHU ULXVFLWL D SRUWDUH SHU OD SULPD YROWD IXRUL GDO
LQWHUQDJLRQDOH VXO PRQGR GHOOD VFXROD ± KD GLFKLDUDW
/HRQDUGR %DVLLOLFKL ± q OD SURYD WDQJLELOH GL XQ VLVWHPD
JUDQGH VRGGLVIDJLRQH q LO ULFRQRVFLPHQWR GD SDUWHV
SURVVLPD HGLJLRQH LQ *HUPDQLD VL LVSLUHUDQQR D VROXJLRQL YL

34XHVWD LQLJLDWLYD KD DIIHUPDWR OD 9LFHVLQGDFR &ULVWL
VWHUHRWLSL GL XQ ,WDOLD FKH QRQ FROODERUD GL EDUULHUH
GDOOH LVWLWXJLRQL /D VFXROD ± KD DJJLXQWR QRQ VRORWGH
QRQ D FDVR DEELDP LQWLWRODWR 'LGDFWD ,WDOLD D GRQ /RUHQJR
GDUH JOL VWUXPHQWL SHU OHJJHUH L VHJQL GHO WHPSR HG H
SURSULR FRPH GLFHYD GRQ 0LODQL /D VFXROD q GRYH VL FRVWUX
XQ 3DHVH LQWHUR

3/D PRVWUD q IUXWWR GL XQ ODYRUR GL VLQHUJLH H FROODERUD
SRUWDWR D JUDQGL ULVXOWDWL FRPH DG HVHPSLR DOOD SDUWH

LWDOLDQH LO FRPPHQWR GHOO†\$VVHVVRUD DOO†,VWUXJLRQH GHOO† 7F
QRVWUR RELHWWLYR q TXHOOR GL IDU GLYHQWUDUH 'LGDFWD ,WDOLI 6SRUW R
H SHU WXWWL L SDHVL GHOO†DUHD PHGLWHUUDQHD' 1RQ SURILW

3&RORUR FKH SDUWHFLSHUDQQR D TXHVWR HYHQWR KD VRWWROLQHDWR *LRYDQ
,QGLUH DYUDQQR O†RSSRUWXQLWj GL DVVLVWHUH I 7ZHHW
GLGDWWLFD &L WHQJR D VRWWROLQH DUH FKH O†LQ PHWILUHQJH
VPDUWSKRQH SHU FDPEDUH OD VFXROD F†q ELVRJQ
GHOO VSDJLR QHOOD VFXROD 3HUFKp O†LQQRJDJLRQ
WHVWR 'L WXWWH TXHVWH WHPDWLFKH QH SDUOHUHPF
0HWHPEUH SDUWH L
0DJJLR 0HWURSROLWDQR 1H
FLQWXUD ILRUHQWLQD

1HOOD JLRUQDWD GL GRPDQL IRFXV VXOO†LPSRUWDQ†
VDUj GHGLFDWR XQ &RQYHJQR D FXUD GL &,5 IRRG &DI
SOD\HU GHV VHUYLJL GL ULVWRUDJLRQH LQ FROOD
\$VVRFLDJLRQH 1DJLRQDOH &RPXQL ,WDOLDQL *OL LQ
FRQGLYLVLQRH GL HVSHULHQJH H OLQHH JXLGD VXO
FRPH QXWULPHQWR PD DQFKH WUDGLJLRQH LQ
UHVSRQVDELOLWj

/D PDWWLQD RUH DO SDGLJOLQRH 6SDGROLQL SLDQR LQIHULRUH S
5HIHJLRQH 6FRODVWLFV VDUj RUJDQLJDDWD XQD WDYRC
ULVWRUDJLRQH WHPD LQWRUQR D FXL VL FRQIURQWHUH
\$1&, H YLFHQVLQGDGR &RPXQH)LUHQJH \$QJHOLF
SHUPDQHQRH ,; \$JULFROWXUD H SURGXJLRQH DJU
GLSDUWLPHQWR SHU LO VLVWHPD HGXFDWLYR GL
6FDUVFLRWL 3UHVLGHQWH 2ULFRQ 2VVHUYDWRULR
)ORUL 3HGLDWUD H 6HJUHWDULR SURYLQFLDOH GHOO†
%HDWULFH %DUELHUL LQVHJQDQWH 3URJHWWR)DYRO
ILRUHQWLQD GL RULJLQH H SURWDJRQLVWD GH 3OD 3UR

,O SRPHULJJLR VDUj GHGLFDWR DO SHUVRQDOH GRF
ULODVFLR GL FUHGLWL H OD SUHVHQWDJLRQH GL DOFXC
DO JXVWR DOOD FRQGLYLVLQRH ,O FRQVXPR GHO SD
VRFLDOH TXLQGL QRQ SXz ULGXUVL DOOD VROD HVLJHQ

1HO SRPHULJJLR DOOH VSDJLR DOOR &KHI)DELR 3LFFKL FKH SDUOHUj VX
UHVSRQVDELOLWj DPRURVD' /D JLRUQDWD VL FRQFOXGHUj FRQ XQR VKRZ FRRNLQ
GHO SURJHWWR 38*\$ OD WDUWDUXJD'

)LUHQJH)LHUD

A LQLJLR SDJLQD

7ZHHW
PHWILUHQJH
0HWHPEUH SDUWH L
0DJJLR 0HWURSROLWDQR 1H
FLQWXUD ILRUHQWLQD

5HJ 7ULEXQDOH)LUHQJH
Q GHO

0HW
&LWWj 0HWURSROLWDQD GL
9LD &DYRXU)LUHQJH
WHO ID[

'LUHWWRUH UHVSRQVDELOLWj
:HE GHVLWQDGLD 1LHOVHQ

&RRUGLQDPHQWR/ RUHQDQR
&RQWHQW GHO VROD

811FLR 6WDPSD GHOO &LW
0LFKHOH %UDQFDOH
H PDLO